



BREWS THAT BRING FRIENDS TOGETHER!



UNIQUENESS OF REDDOT BEERS



RedDot is unique because of the quality of beer.

We take great effort to ensure freshness and full flavor of beers through understanding of brewing fundamentals, and pay great attention to details.

RedDot beers are brewed with a state-of-the-art facility, designed by Crystalla, in accordance to the American Society of Mechanical Engineers requirements.

RedDot prides herself with producing unfiltered, crystal clear beers. Each beer is a delicate composition of ingredients and the pride of Brewmaster, Crystalla's decade long beer brewing experience



FINEST INGREDIENTS

Since 1997, Ernest Ng founded RedDot BrewHouse out of pure passion and fondness for homebrewed beer. What used to be just humble curiosity 14 years ago is now the pioneer of the craft beer scene in Singapore.

CRAFTSMANSHIP

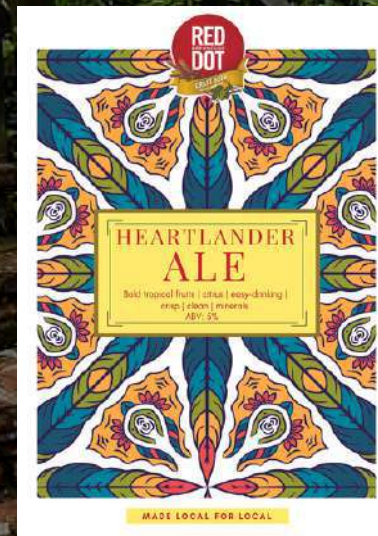
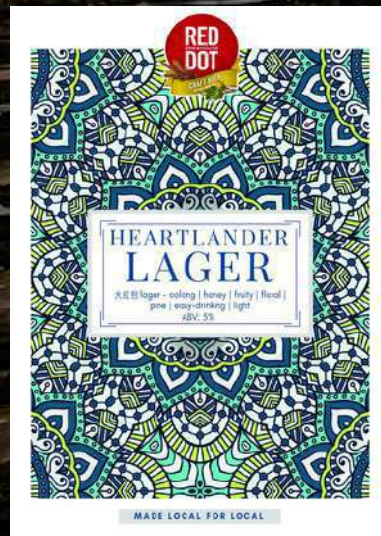
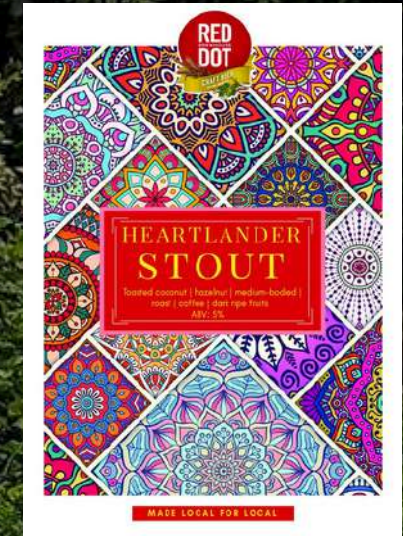
RedDot prides herself with producing unfiltered, crystal clear beers. Each beer is a delicate composition of ingredients and the pride of Brewmaster, Crystalla's decade long home-brewing experience.



STATE-OF-THE- ART BREWING

By blending traditional brewing craftsmanship with modern technological advancements, we push push boundaries, ensuring each glass delivers a perfect, crystal-clear experience that beer enthusiasts can savor and enjoy.

OUR CRAFT BEERS




UNFILTERED

UNPASTURISED

HANDCRAFTED

OUR PARTNERS

FairPrice *finest*

 COLD STORAGE

CS *Fresh*
COLD STORAGE



Emirates
LEISURE RETAIL



啤酒大叔
THE BEER PEOPLE CO.

CELLAR
BRATION 

CONRAD
HOTELS & RESORTS™



ST REGIS


Lau Pa Sat
FESTIVAL MARKET


INTERCONTINENTAL®

AND MANY MORE...

CRAFT ENGAGEMENT



Media Engagement



Craft Education



Collaboration Brew

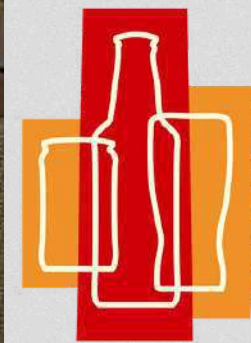


Brewery Tour

OUR AWARDS



**ASIA BEER
CHALLENGE**



**ASIA BEER
CHAMPIONSHIP**

AIBA

AUSTRALIAN INTERNATIONAL
BEER AWARDS

MEDIA MENTIONS

mypaper

精酿啤酒新风味

精酿啤酒新风味，从自学到售实精神新... 精酿啤酒新风味，从自学到售实精神新... 精酿啤酒新风味，从自学到售实精神新...

精酿啤酒成新宠

从自学到售实精神新

精酿啤酒成新宠，从自学到售实精神新... 精酿啤酒成新宠，从自学到售实精神新... 精酿啤酒成新宠，从自学到售实精神新...

打道回东

精酿啤酒成新宠，从自学到售实精神新... 精酿啤酒成新宠，从自学到售实精神新... 精酿啤酒成新宠，从自学到售实精神新...

现在 NOW

本土精酿啤酒 逆境突围

本土精酿啤酒 逆境突围... 本土精酿啤酒 逆境突围... 本土精酿啤酒 逆境突围...

cna

RedDot Beerhouse's Crystala Huang is Singapore's first and only female brewmaster

“So being misplanned was common until I gained enough experience and knowledge to talk sense. Over time, people learnt to respect me. But I think it is like that in any workplace. Nothing unusual.”

Huang believes that in the end, it is “knowledge” that will be best used to overcome gender bias.

► READ: Creative Tings: How 3 Singaporean sisters found success supporting each other

“I do admit, women have it slightly harder, especially in very technical-dominated and male-dominated fields. We just have to try harder to prove ourselves,” she said.

Like debunking the misconceptions of being a female brewmaster.

“Or that I am just lucky or I am a lazy second-generation brewer from a brewing family,” she revealed. “Some even think I do not know how to brew. They think that I have hired a score of professional male brewers working behind me to ensure quality RedDot beer.”

But this hasn't stopped Huang – and it shouldn't either if other women are looking to join the industry.

Her words of advice? For women to see the job and profession for what it is.

“Do not put your gender bias on it or give excuses like women should not carry heavy things or that the job is too dirty for me or the guys can do it,” she said.

“Do what your male counterparts do, put your head down, roll up your sleeves and just work. Have an open mind, believe in yourself that you can do it and do not be afraid with anyone who doubts you. Be

cna

RedDot Beerhouse's Crystala Huang is Singapore's first and only female brewmaster

CRYSTALA HUANG

BREWMASTER AT REDDOT BEERHOUSE

At RedDot Beerhouse in Dempsey, brewmaster Crystala Huang, 39, has been the only woman among 15 brew masters in Singapore. “The best part is we get feedback directly from the customer and act on it.”

She has taken over the reins of the 11-year-old establishment from her father and founder Ernest, who has been teaching her the ropes since she was 16.

The brewery – which has eight 1,000-litre tanks and three 2,000-litre tanks that can collectively produce between 17,000 and 20,000 litres of beer a month – sits on full view of gamut through a glass wall.

Ms Huang and her team make the entire process from growing hops and malted barley and three or four seasonal ones include the brewery's iconic pilsner, Munich Cream Lager and, but none, a limited-edition pink-bud honey and cherry ester ale made with local and wildflower honey.

She joined the family business six years ago after the husband had been working in the industry, and she had studied in the field, Germany, and

SATURDAY, MARCH 6, 2021 THE STRAITS TIMES

McMurrin, Australia, and he branched to Myanmar. Frequently, things brewer for his country.

Having been in the industry since his teens, Ms Huang says the craft beer scene here has come a long way. “We were the third micro-brewery to open after Pilsener Brewing Singapore and Pilsener and finally, there was death from customers about beer made by Singaporeans. But now, it has become more than acceptable and we have over 30 craft labels to prove it.”

“The best part is we get feedback directly from the customer and act on it.”

“I want to see take ownership of the best we make,” says Ms Huang, 39, who is the only woman among a pool of 15 brew masters in Singapore. “The best part is we get feedback directly from the customer and act on it.”

“I want to see take ownership of the best we make,” says Ms Huang, 39, who is the only woman among a pool of 15 brew masters in Singapore. “The best part is we get feedback directly from the customer and act on it.”

life **C7**

Crystala Huang is Singapore's first and only female brewmaster. She is shown sitting on a bench outdoors, surrounded by greenery and flowers, holding a glass of beer.

A woman with long brown hair, wearing a blue floral patterned short-sleeved shirt, stands with her arms crossed in a brewery setting. The background shows a wooden bar area with tables and chairs, and a ceiling with string lights and a large circular light fixture. The scene is dimly lit, suggesting an evening or indoor setting with artificial lighting.

"Brewing isn't just about beer, it is about a passion for life as well as to benefit the greater community."

**CRYSTALLA HUANG
BREWMASTER**

CERT Brewing Science
Versuchs- und Lehranstalt für Brauerei (VLB) Berlin
BA Culinary Arts
The Culinary Institute of America (CIA) California
DIP Food Science and Technology
Temasek Polytechnic Singapore

GENERAL SECRETARY
Singapore brewers association

CONTACT US



+65 6475 0500



rd@reddotbrewhouse.com.sg



25A Dempsey Rd, #01-01, Singapore - 247691

Your Trusted Partner in Craft Beer
Business

Craft Beer Distribution
Contract Brewing
RedDot Franchise
Brewery Consultancy